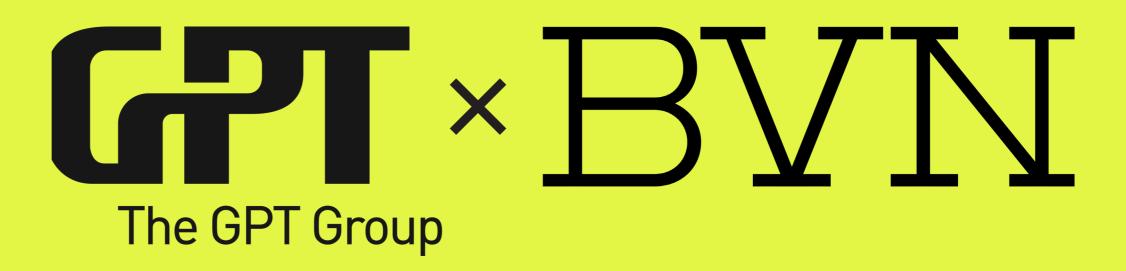
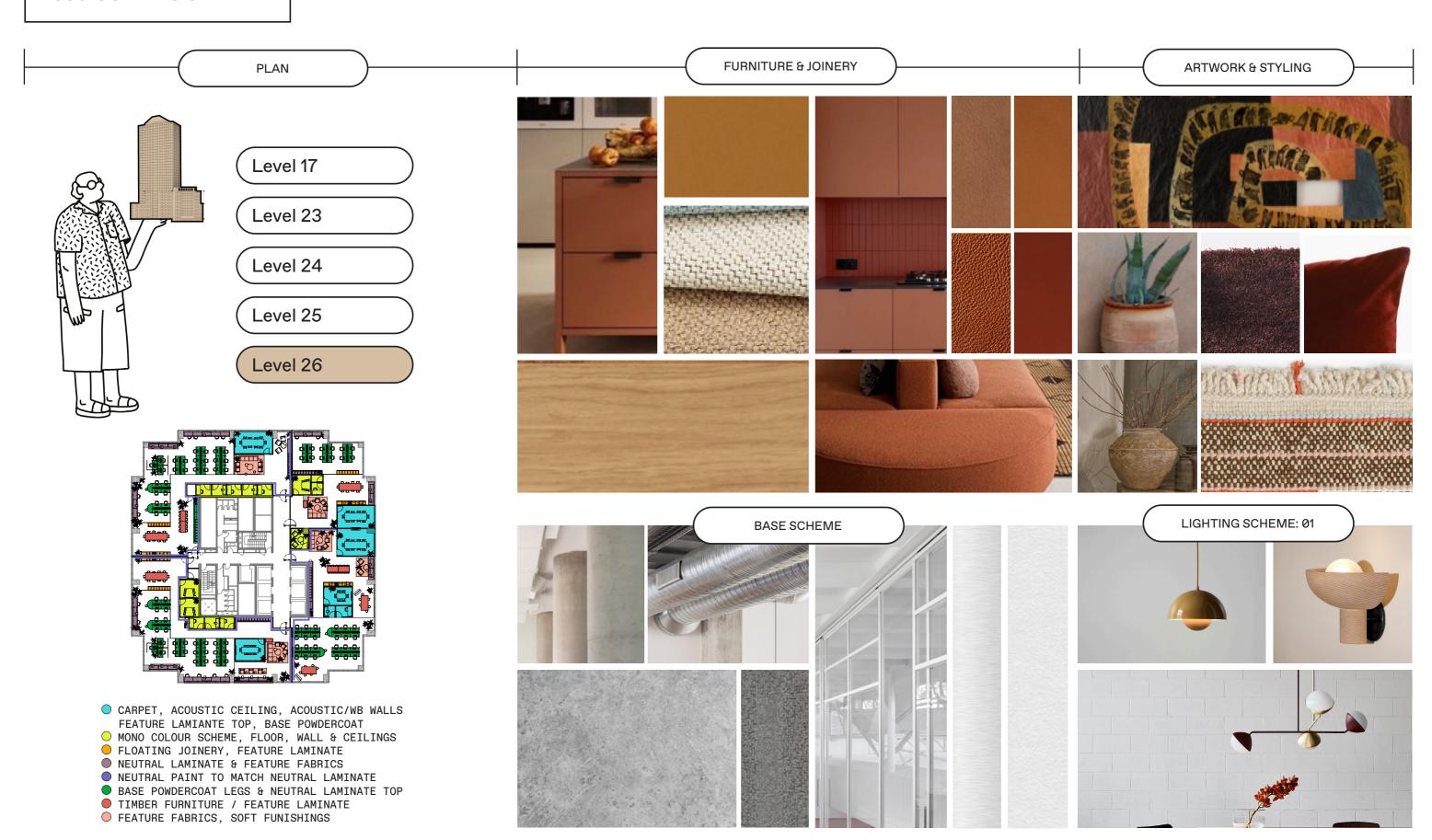
# GPT PREMIUM SUITES Marketing - 530C L26

19.09.2022



530 COLLINS STREET

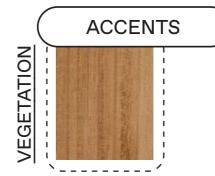
530 COLLINS STREET

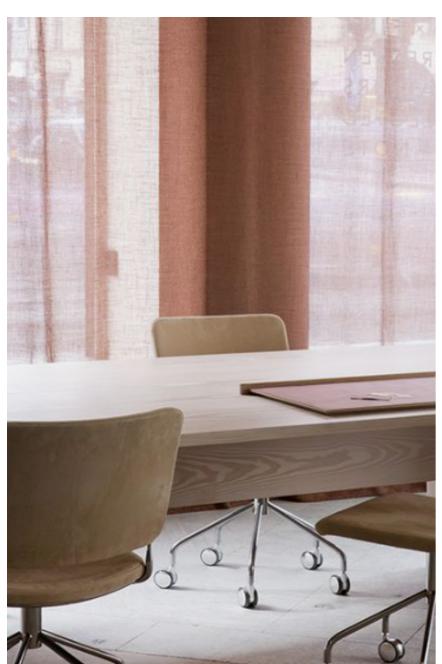


THEMES:

RAW, WARM & CALMING COLOUR STRATEGY







BASE PALETTE













## SCHEME PLANNING NAARM

530 COLLINS L26

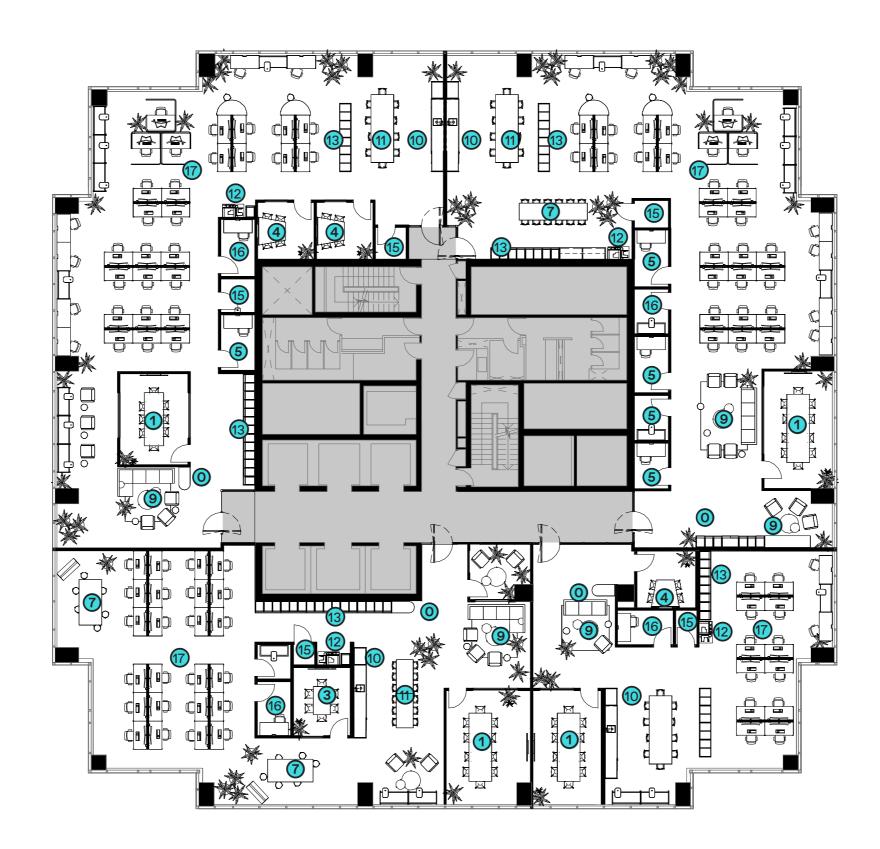


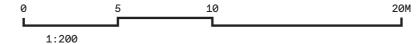


#### **530 COLLINS STREET**

LEVEL: 26

- WELCOME
- 1 BOARDROOM
- 2 LARGE MEETING
- 3 MEDIUM MEETING
- 4 SMALL MEETING
- **(5)** VC / FOCUS
- 6 WINDOW SETTING
- 7 COLLAB SETTING
- 8 BOOTH SETTING
- 9 LOUNGE SETTING
- (I) KITCHEN
- 11 SOCIAL SETTING
- 12 PRINT BAY
- (13) LOCKERS
- 14) STORE / SUPPORT
- (15) COMMS
- (6) HEALTH / PRIVATE
- WORKSPACE





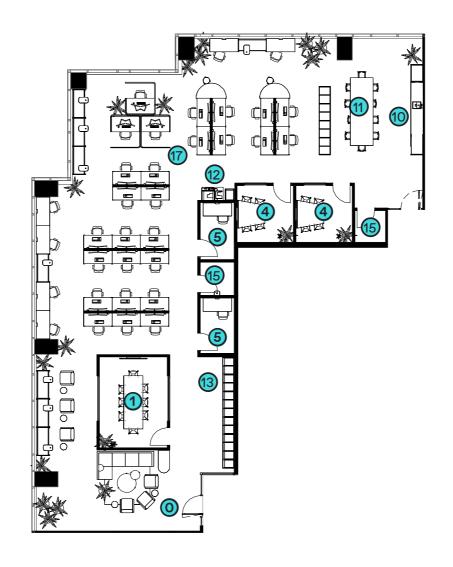


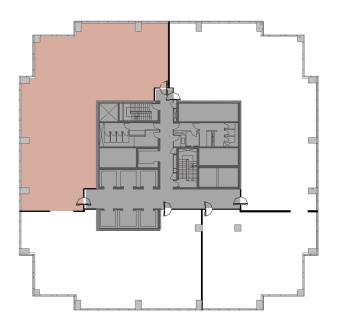
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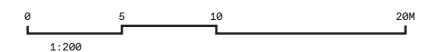
LEVEL: 26 TENANCY:1

AREA: ~358m<sup>2</sup>

- WELCOME
- 1 BOARDROOM
- 2 LARGE MEETING
- 3 MEDIUM MEETING
- 4 SMALL MEETING
- **(5)** VC / FOCUS
- 6 WINDOW SETTING
- 7 COLLAB SETTING
- 8 BOOTH SETTING
- 9 LOUNGE SETTING
- 10 KITCHEN
- 11 SOCIAL SETTING
- 12 PRINT BAY
- (3) LOCKERS
- M STORE / SUPPORT
- (15) COMMS
- 16 HEALTH / PRIVATE
- WORKSPACE







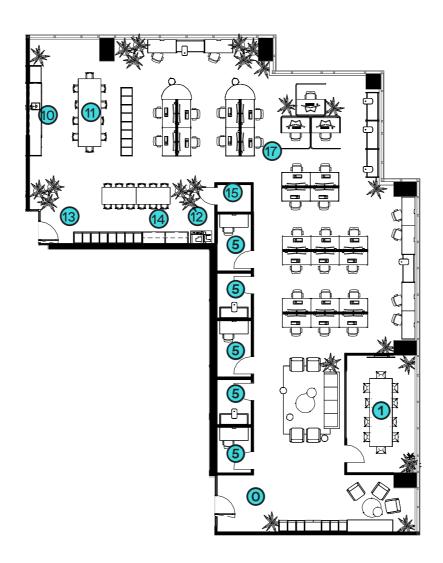


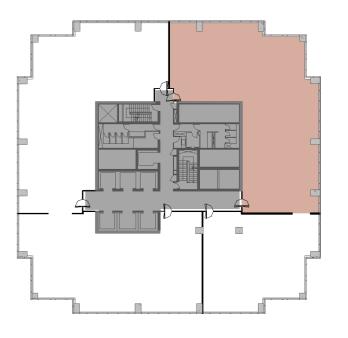
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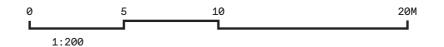
LEVEL: 26 TENANCY: 2

AREA: ~365m<sup>2</sup>

- WELCOME
- 1 BOARDROOM
- 2 LARGE MEETING
- 3 MEDIUM MEETING
- 4 SMALL MEETING
- **(5)** VC / FOCUS
- 6 WINDOW SETTING
- 7 COLLAB SETTING
- 8 BOOTH SETTING
- 9 LOUNGE SETTING
- (I) KITCHEN
- 11 SOCIAL SETTING
- 12 PRINT BAY
- (3) LOCKERS
- M STORE / SUPPORT
- (15) COMMS
- 16 HEALTH / PRIVATE
- WORKSPACE







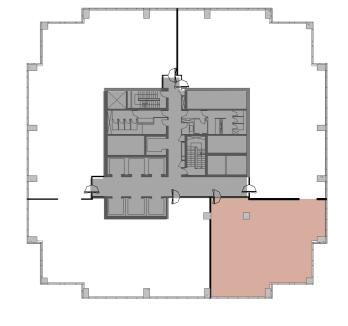


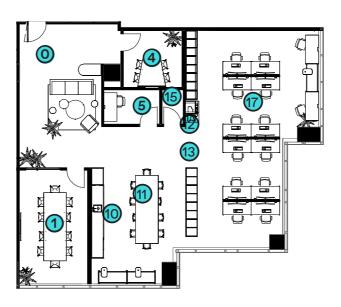
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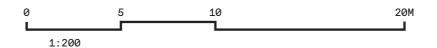
LEVEL: 26 TENANCY: 3

AREA: ~197m<sup>2</sup>

- WELCOME
- 1 BOARDROOM
- 2 LARGE MEETING
- 3 MEDIUM MEETING
- 4 SMALL MEETING
- **(5)** VC / FOCUS
- 6 WINDOW SETTING
- 7 COLLAB SETTING
- 8 BOOTH SETTING
- 9 LOUNGE SETTING
- (10) KITCHEN
- 11) SOCIAL SETTING
- 12 PRINT BAY
- (3) LOCKERS
- 14 STORE / SUPPORT
- (5) COMMS
- 16 HEALTH / PRIVATE
- WORKSPACE









**530 COLLINS STREET** 

LEVEL: 26 TENANCY: 4

AREA: ~299m<sup>2</sup>



- 1 BOARDROOM
- 2 LARGE MEETING
- 3 MEDIUM MEETING
- 4 SMALL MEETING
- **(5)** VC / FOCUS
- 6 WINDOW SETTING
- 7 COLLAB SETTING
- 8 BOOTH SETTING
- 9 LOUNGE SETTING
- (I) KITCHEN
- 11 SOCIAL SETTING
- 12 PRINT BAY
- (3) LOCKERS
- 14 STORE / SUPPORT
- (15) COMMS
- 16 HEALTH / PRIVATE
- WORKSPACE

